

Event Sponsors

DECA gratefully acknowledges the competitive events sponsorship of these generous corporations and organizations.

Unless otherwise noted, each sponsoring organization provides the following awards for international competitors:

- 1st Place—\$1,000
- 2nd Place—\$500
- 3rd Place—\$250
- 4th-10th Place—\$100 each

Team Decision Making Events

Buying and Merchandising Team Decision Making Event

Sponsored by

SEARS HOLDINGS CORPORATION

Hospitality Services Team Decision Making Event

Sponsored by



Sports and Entertainment Marketing Team Decision Making Event

Sponsored by



Individual Series Events

Apparel and Accessories Marketing Series

Sponsored by

MEN'S WEARHOUSE®

Automotive Services Marketing Series

Sponsored by



Food Marketing Series

Sponsored by



Retail Merchandising Series

Sponsored by

SEARS HOLDINGS CORPORATION

Chapter Team Events

Community Service Project

Sponsored by



1st Place:

Chapter representative(s) (selected by the chapter) and the advisor from the first place chapter will receive an all-expense-paid trip to Las Vegas, Nevada, to appear on the Jerry Lewis MDA Labor Day Telethon.

Additional MDA Fund-raising Awards

\$25,000 and above raised for MDA:

A chapter representative (selected by the chapter) will receive an all-expense-paid trip to Las Vegas, Nevada, to appear on the Jerry Lewis MDA Labor Day Telethon.

Under \$25,000 raised for MDA:

The top 10 fund-raising chapters are invited to a special recognition brunch at ICDC and are presented a special MDA award.

Thank You for Your Assistance!

DECA would like to thank the following companies and organizations for their help in developing new role-plays and case studies:

- Finish Line, Inc.
- Marriott International, Inc.
- Publix Super Markets, Inc.
- Safeway, Inc.
- Sears Holdings Corporation

Business Management and Entrepreneurship Events

Entrepreneurship Participating Event (Creating a Franchising Business)

Sponsored by



Marketing Representative Events

Fashion Merchandising Promotion Plan Event

Sponsored by



Online Events

Virtual Business Challenge™

Sponsored by



Knowledge Matters, Inc.

VBC-R (Retail)

- 1st Place—\$1,000
- 2nd Place—\$500
- 3rd Place—\$250
- 4th–8th Place—\$100

VBC-S (Sports)

- 1st Place—\$1,000
- 2nd Place—\$500
- 3rd Place—\$250
- 4th Place—\$100

Competitive Events
Introduction