
Contest Summary Report 2010

Abb.	Description	Count
AAM	Apparel & Accessories Marketing Series	52
ADC	Advertising Campaign	46
ASM	Automotive Services Marketing Series	55
BLTDM	Business Law and Ethics Team Decision Making	25
BMOR	Buying and Merchandising Operations Research Event	8
BOR	Business Services Operations Research Event	12
BSM	Business Services Marketing	55
BTDM	Buying and Merchandising Management Team Decision Making	47
CMP	Creative Marketing Project	9
CO	Communication - VA Only	49
CSP	Community Service Project	27
ENPF	Entrepreneurship Participating Event-Franchise	5
ENPI	Entrepreneurship Participating Event-Independent	17
ENW	Entrepreneurship Written	19
EPP	Entrepreneurship Promotion Project	8
FLPP	Financial Literacy Promotion Project	7
FMP	Fashion Merchandising Promotion Plan	43
FMS	Food Marketing Series	59
HOR	Hospitality and Tourism Operations Research Event	14
HTDM	Hospitality Services Management Team Decision Making	57
IBP	International Business Plan	16
IMP	Internet Marketing Plan	11
JI	Job Interview - VA Only	52
LEP	Learn & Earn Project	9
MMS	Marketing Management	55
PBM	Principles of Business Management and Administration	41

PHT	Principles of Hospitality and Tourism	40
PMK	Principles of Marketing	42
PRP	Public Relations Project	22
QSRM	Quick Service Restaurant Management	52
RFSM	Restaurant and Food Service Management	56
RMS	Retail Merchandising	55
SELL	Selling - VA Only	50
SEM	Sports and Entertainment Marketing Series	57
SEOR	Sports and Entertainment Operations Research Event	10
SLDA	Leadership Development & Voting Delegate	82
STDM	Sports & Entertainment Marketing Management Team Decision Ma	60
TSE	Technical Sales Event	48
TTDM	Travel & Tourism Marketing Management Team Decision Making	42