



It's DECA and FBLA day at the circus! Get a *funtastic* and *funbelievable* experience at Ringling Bros. and Barnum & Bailey Circus presents *Barnum's FUNundrumSM* followed by a presentation on event marketing. This is a great opportunity for your students to get a real life look at the world of event marketing and the business side of live entertainment!

When: Friday, April 23rd at 10:30 am

Where: Hampton Coliseum; 1000 Coliseum Drive, Hampton, VA

What: Bring your DECA, FBLA, marketing or business students to the Ringling Bros. and Barnum and Bailey Circus for a school day performance. Following the show (approx. 2 hours), your students will be given a special presentation (no longer than 30 min) by Feld Entertainment, the promoter for Ringling Bros. and Barnum and Bailey. The presentation will cover aspects of event marketing, promotions as well as a little insight to how these strategies are used to promote the circus. This presentation will also touch on the business side of live entertainment.

Cost: \$18.50 per student (includes ticket price and lunch)

Order Forms must be submitted by Monday, April 5. Payments by school check must be received by April 5 and payments made by credit card. Cash or money order must be received by April 21. All tickets must be picked by 4 pm on Wednesday, April 21.

If you have any questions or concerns, please call Hampton Coliseum Marketing Manager, Crystal Breede, at 757-896-1237 or email at cbreede@hampton.gov.