



Prepares emerging leaders and entrepreneurs in Marketing, Finance, Hospitality and Management.

## DECA'S COMPREHENSIVE LEARNING PROGRAM INTEGRATES INTO CLASSROOM INSTRUCTION

208 Chapters • 9th—12th Grades

Courses Taken By Members:

33% Marketing 50% Hospitality 33% Entrepreneurship  
66% Business Management 33% Sports & Entertainment

## APPLIES LEARNING

14 Gold Level School Based Enterprises

1st Place and Runner Up in Finish Line Challenge

## CONNECTS TO BUSINESS

*"Over the past four years of owning and operating a small business, I can honestly say my extensive involvement in DECA is the direct catalyst that has driven my business to its current success. DECA has provided me over a lifetime the skills, knowledge, and resources I needed to be a successful small business owner through their competitions, leadership training, and classroom academics. Having been a DECA member in high school, national competition participant/winner, Collegiate DECA member, and a Marketing teacher, I can truly attest to the impact DECA can have on your professional career."*

- Brian Thompson, VA DECA Alumni  
Owner and Operator IK Catering

## PROMOTES COMPETITION

3 2nd Place Teams in International Events

2 3rd Place Teams in International Events

14 Top 10 Finalists in International Events

40 International Finalists in 25 Events



## DECA PREPARES THE NEXT GENERATION TO BE

### ACADEMICALLY PREPARED

33% A Average • 66% B Average

\$17,000 in VA DECA Scholarships Given

6 Student DECA Scholarships Earned

1 Advisor DECA Scholarship Earned

### COMMUNITY ORIENTED

19,980 Community Service Hours Reported

\$30,419.29 Raised for State Charities

### PROFESSIONALLY RESPONSIBLE

Diane Pruner Outstanding Service Award

### EXPERIENCED LEADERS

Evan Garrity, National President Candidate



Virginia DECA remains DECA's largest association with 13,511 members spanning from the Heart of Appalachia to Northern Virginia; chapters thrive in Hampton Roads to Central Virginia; entrepreneurs are born in Southern Virginia to the Shenandoah Valley and members in the Blue Ridge and on the Eastern Shore invite you to **Aspire Higher!** Visit us at [www.vadeca.org](http://www.vadeca.org).