

**Virginia DECA
Presents the
2012 DECA State Leadership Conference**

**Norfolk Waterside Marriott
Norfolk, VA
March 9-11, 2012**

About VA DECA

Virginia DECA proudly operates as the largest DECA state association with over 13,000 members. VA DECA members are high school marketing students, alumni, advisors, and business partners.

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

Conference Overview

VA DECA's SLC is a three day conference where over 2500 student members and advisors from around the state come together for competition and leadership academies.

Student members present and interact with business professionals. Top competitors will move onto the International Career Development Conference in Salt Lake City, Utah.

The Benefits

- **Connect!**
 - **2500 Students**
 - **200 + Advisors**
- **Promote!**
- **Recruit!**

Other Opportunities

- Judge an event!
- Sponsor an academy or event!

Schedule

Friday March 9th

Noon – 4PM	Registration
Noon – 6PM	Scholarship Interviews
1PM – 3PM	State Officer Interviews
5PM – 5:30PM	Event Check In
7:30PM	Opening Session

Saturday March 10th

8AM – 4PM	Academies/Competition
1PM	Election Session
8PM	Grand Awards I
10PM	Dance

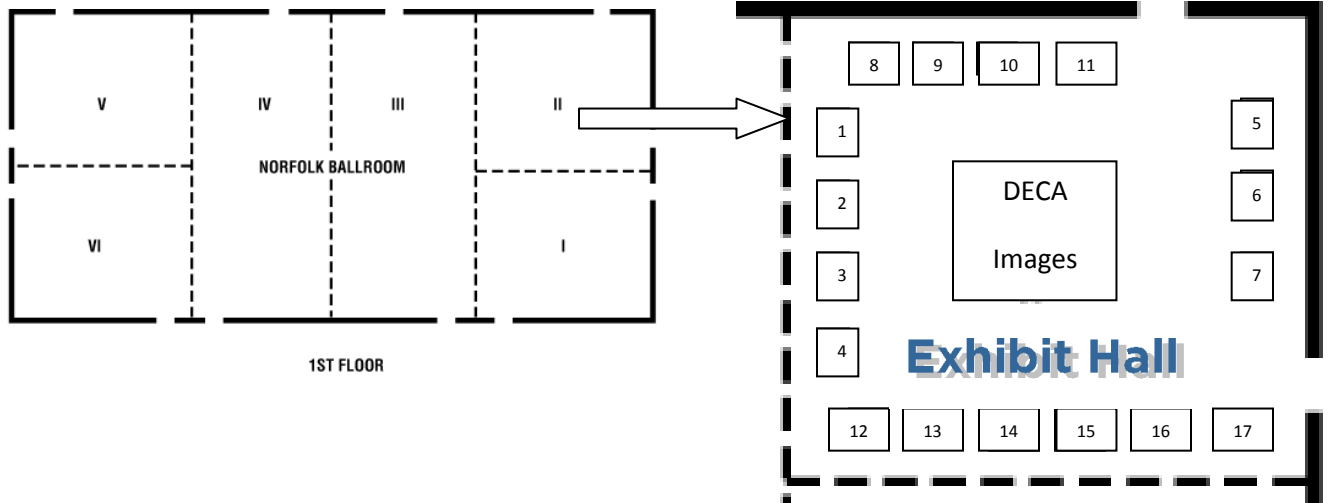
Sunday March 11th

8:30AM	Grand Awards II
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Virginia DECA State Leadership Conference 2012

Exhibitor Application



Contact Information

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone Number: _____

E-Mail: _____

Booth Information

Location Requested: _____

Additional Resources needed: (ex: extension cords) _____

Booth Rental is \$100 and should be sent with the application.

Make Checks Payable to Piedmont Community College.

The completed application and check should be mailed to:

**VA DECA
509 Hamilton Ct
Stephens City, VA 22655**

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Exhibitor Guidelines

- A. Sales are not permitted for a 501(c)(3) organization (VA DECA).
- B. Set up will take place beginning at 9AM in the Norfolk Ballroom II on March 9th, 2012. A VA DECA representative will have a badge and any additional information for exhibitors in the exhibit hall the morning of set up.
- C. All exhibitors will receive a skirted table, trash can, and two chairs. *Additional equipment is available upon request.*
- D. Exhibits times:
 - a. Friday March 4th 12PM - 5PM
 - b. Saturday March 5th 8AM – 5PM
- E. Break down will take place beginning at 5PM on Saturday March 5th, 2011.
- F. The exhibit hall will be locked when not in use and during setup and breakdown. Your VA DECA Exhibitor Badge will give you access to the room.
- G. Cancellations will be given 50% of the rental back if VA DECA is notified by February 3rd, 2012.

For more information please contact the VA DECA Office:

Ryan Witzig
VA DECA Specialist
509 Hamilton Ct
Stephens City, VA 22655
540-868-8360
Ryan.Witzig@gmail.com

Hotel Information:

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Norfolk, Virginia 23510 USA
1-757-627-4200
<http://www.marriott.com/hotels/travel/orfws-norfolk-marriott-waterside/>