

1st Nine-Weeks (August 11– October 10)

2025-2026

Now is Your Chance to Begin Shaping Your Future!

Virginia Theme: Fuel Your Future

National Theme: Go The Extra

Marketing is a co-curricular course with DECA as our professional organization. Students will be required to participate in DECA activities throughout the school year. These activities will vary each quarter, giving students opportunities to

Lead your chapter
Build your network
Serve your community
Explore colleges and careers
Enhance your skills
Compete against the best

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe and prepares our students to enter the workforce and to be successful on the job. (DECA.org)

Grading & Points

The DECA Diamond Project is a **Quiz Grade** which will be a part of the nine-week grading period. The minimum required points will be each grading period to allow for student growth and increased involvement in DECA. ***Additionally students will have to respond to one short-answer question.***

1st nine-weeks: 20 points minimum

2nd nine-weeks: 20 points minimum

3rd nine-weeks: 20 points minimum

4th nine-weeks: 20 points minimum

Earning a DECA Letter

All students have the opportunity to earn a DECA Letter. In order to earn a DECA letter you must

- Be a paid DECA member
- Accumulate a minimum of 300 points for the year
- Earn the required nine-week minimum points for each nine-weeks
- Have points from all four categories

1st Nine-Weeks (August 11– October 10)

	Points	Date
<i>SERVE YOUR COMMUNITY</i>		
Cereal box (empty)/magazine/shoebox for classroom projects	1/item	
Box of tissues/ clorox wipes	5/item	
Service Project: Can Do Food Drive (bag of 10 cans) 8/25-9/19	10	
Perfect Attendance in Marketing Class	5	
Cereal(full box) for DECA Cereal Drive-Oct 1-15	5	
Service Project: Welcome Back Teacher Gift Donation	10	
TEALgate Shirt for Homecoming (purchase and wear)	10	
<i>ENHANCE YOUR SKILLS</i>		
Serve as a DECA Officer	20	
Attend DECA Officer Training (9/3)	10	
Professional Dress Day (August 28 & September 25)	10	
Work in School Store- (2 weeks- must show each day)	10	
Education Day @ the Fred Nats (9/3)	10	
Join Chick Fil A Leadership Academy	10	
Attend CFA LA Leader Lab meeting	5/each	
Create a Visual Display Window	5	
Serve as a Marketing Teachers' Aide	10	
<i>BUILD YOUR NETWORK</i>		
Buy a DECA T-shirt	10	
Wear DECA T-shirt on 26th	5	
Attend State Fair (10/1)	10	
Meet up for Muffins	5	
<i>LEAD YOUR CHAPTER</i>		
Attend DECA Meeting	5/meeting	
Help Pride Supply at Football Game-Set up and stay until Halftime	10	
Support DECA TEALgate at the Homecoming Game	10	
Write DECA Manual (Proposal)	5	
Join a DECA Committee	5	
Refer a friend to join DECA	5	
Recruit at Club Day	5	
<i>GO EXPLORE</i>		
Attend Career Fair or College Visit (Requires Proof of Visit)	5/each	
ALTERNATE ASSIGNMENTt: 2 pages/double spaced/12 pt. font	20	
Topic: How does community service activities improve the quality of life for the 'giver' and the 'receiver'		
TOTAL POINTS ACHIEVED (Quiz Grade)	<u> </u> /20	