VIRGINIA DECA
T-SHIRT DESIGN CONTEST
Sponsored by the Virginia DECA Foundation

T-Shirt Contest Rules, Guidelines and Application

Design will appear on a 2027 Virginia DECA t-shirt in the Commonwealth Collective Store at SLC.

Design Guidelines:

- Your design should be inspired by the mission of Virginia DECA and capture its spirit.
- Your design can be on the back of the shirt only.
- Each contestant may submit up to two designs, but they must be submitted as separate entries.
- Your design must be wholly original. By submitting a design, you are guaranteeing that you hold rights to everything in it, and that it does not contain any copyrighted material, including images/copy found on the internet. The DECA diamond may be used (see below).
- You may use the official DECA diamond. You may NOT alter, redesign, redraw, modify, distort, or alter the proportion of the DECA diamond in any way. You may NOT place a pattern or design on/over the DECA diamond.
- Designs will be judged on the following criteria:
    - Concept/originality -Captures spirit of Virginia DECA
    - Striking and memorable design
    - Feasibility/must be easy to reproduce

Design Specifications:

- Design submission should be saved to 300 dpi to produce a quality output. Files should be sent as both a high resolution JPG and PDF.
- If you win, you will be required to provide the original design in a high-resolution format.
- The design should be on the back of the shirt and should be contained within a 14x17 area.

Prohibited Content:

- Designs not created wholly by the applicant.
- Designs that contain or resemble the Virginia DECA theme for 2026-2027: Expand Your Horizons

Submission Guidelines and Agreement:

- All entries must be submitted to carol.wolgamot@cpschools.com by November 20, 2026 with the email subject line: **VA DECA T-shirt Design Entry 26-27**
- Virginia DECA will have first printing rights to the winning design. By submitting a design, you agree that if your design wins, it can be used by Virginia DECA on a t-shirt and other promotional items, including Virginia DECA's website and marketing and public relations materials. The winner and the image of the design will be recognized on social media.
- The contest begins on Monday, October 5, 2026.
- You must submit your design by 11:59 PM EST, Friday, November 20, 2026.
- Voting begins at 10:00 a.m. on Monday, November 30, 2026. Entries will be posted on the Virginia DECA Instagram page, utilizing LIKES as a voting mechanism. Three finalists will be selected.
- Voting closes at 5:00 p.m. on Friday, December 4, 2026.
- The three finalist designs will be judged by the Virginia DECA Board of Trustees.
- The winner will be notified by email once chosen.
- Please note that Virginia DECA reserves the right to make adjustments to the winning design.
- At the sole discretion of Virginia DECA, disqualification, forfeiture and the selection of an alternate winner may result from any of the following:
    - Entries that do not adhere to all rules and guidelines
    - Winner's failure to respond to email notice of selection
    - Winner's failure to provide original design files
    - Winner's failure to sign and return a release form

Upon contacting a winner and determining that they have met all eligibility requirements of the contest, the individual will be declared the winner of the t-shirt design contest and it will be announced on social media. The winner will receive a free t-shirt at or after SLC.

By submitting an entry you are agreeing to all contest rules. If you have any questions, please email carol.wolgamot@cpschools.com.

Be sure to fill out the application as well as the Non-Disclosure & Confidentiality Agreement on the next pages and submit both with your design.

VIRGINIA DECA™

T-SHIRT DESIGN CONTEST

Sponsored by the Virginia DECA Foundation

T-Shirt Contest Application

Please read ALL rules and guidelines before submitting an entry.

Name (Applicant) _____

Chapter Name _____

Name of Advisor _____

School Address _____

_____

Region _____ District _____

Email Address _____

Entry # (you may submit up to 2) _____ T-Shirt Size _____

_____ I understand that I must sign a non-disclosure and confidentiality agreement.

_____ I understand that I must agree to all the rules and guidelines in the rules and guidelines for the Virginia DECA T-Shirt Contest.

Student Signature _____

Parent/Guardian Name _____

Parent/Guardian Signature _____

Virginia DECA T-Shirt Contest Submission
Non-Disclosure & Confidentiality Agreement

- **Effective Date**: October 5, 2026
- **Contest Organizer**: Virginia DECA/ Commonwealth Collective
- **Contestant**: _____

1. Purpose & Submission

The Contestant is submitting original t-shirt artwork, concepts, graphics, or slogans to the Contest Organizer for the Virginia DECA T-shirt Design Contest. The parties wish to ensure that any proprietary, unreleased information remains confidential during the evaluation process.

2. Confidential Information

- **Organizer's Information**: Any unreleased brand assets, upcoming theme details, marketing strategies, or voting data shared with the Contestant.
- **Contestant's Information**: The specific artwork, sketches, vector files, and concepts included in the Submission.

3. Obligations of Both Parties

- **The Organizer** agrees to use the Submission solely to evaluate it for the Contest. The Organizer will not use, sell, or publicly display the Submission without the Contestant's explicit permission (or unless chosen as a winner under the Contest's official Rules).
- **The Contestant** agrees not to publicly post, leak, or share the submission or any details about the Contest on social media or other platforms until the Organizer officially announces the results or grants permission.

4. Critical Disclaimer (Similar Concepts)

The Contestant acknowledges that the Organizer receives numerous entries that may contain themes, color schemes, or ideas similar to the Submission. The Organizer's independent development or acceptance of similar artwork from other contestants will not violate this Agreement.

5. Term

This agreement remains in effect for **1 year** from the Effective Date, or until the Organizer publicly announces the Contest winners and releases the designs.

Signatures

- **Contestant Signature**: _____ Date: _____
- **Parent/Guardian Signature:** _____ Date: _____
- **Organizer Authorized Signature**: _____ Date: _____