

Abbreviation	Event Description	Event Type	# Individuals	# Teams
EBG	Business Growth Plan	Entrepreneurship	26	14
EFB	Franchise Business Plan	Entrepreneurship	66	32
EIB	Independent Business Plan	Entrepreneurship	65	31
EIP	Innovation Plan	Entrepreneurship	107	49
ESB	Start-Up Business Plan	Entrepreneurship	134	74
IBP	International Business Plan	Entrepreneurship	91	41
AAM	Apparel & Accessories Marketing Series	Individual Series	69	0
ACT	Accounting Applications	Individual Series	53	0
ASM	Automotive Services Marketing Series	Individual Series	76	0
BFS	Business Finance Series	Individual Series	65	0
BSM	Business Services Marketing	Individual Series	68	0
ENT	Entrepreneurship Series	Individual Series	73	0
FMS	Food Marketing Series	Individual Series	73	0
HLM	Hotel and Lodging Management Series	Individual Series	71	0
HRM	Human Resource Management	Individual Series	69	0
MCS	Marketing Communications Series	Individual Series	81	0
QSRM	Quick Service Restaurant Management	Individual Series	77	0
RFSM	Restaurant and Food Service Management	Individual Series	71	0
RMS	Retail Merchandising	Individual Series	73	0
SEM	Sports and Entertainment Marketing Series	Individual Series	72	0
IMCE	Integrated Marketing Campaign - Event	Integrated Marketing	65	34
IMCP	Integrated Marketing Campaign - Product	Integrated Marketing	65	31
IMCS	Integrated Marketing Campaign - Service	Integrated Marketing	50	23
BMOR	Buying and Merchandising Operations Research Event	Operations Research	69	27
BOR	Business Services Operations Research Event	Operations Research	85	41
FOR	Finance Operations Research	Operations Research	41	19
HTOR	Hospitality and Tourism Operations Research Event	Operations Research	83	39
SEOR	Sports and Entertainment Operations Research Event	Operations Research	63	27
PFL	Personal Financial Literacy Event	Personal Financial Literacy	59	0
PBM	Principles of Business Management and Administration	Principles Events	72	0
PEN	Principles of Entrepreneurship	Principles Events	68	0

Abbreviation	Event Description	Event Type	# Individuals	# Teams
PFN	Principles of Finance	Principles Events	68	0
PHT	Principles of Hospitality and Tourism	Principles Events	67	0
PMK	Principles of Marketing	Principles Events	78	0
FCE	Financial Consulting Event	Professional Selling and Consulting	51	0
HTPS	Hospitality and Tourism Personal Selling	Professional Selling and Consulting	76	0
PSE	Professional Selling Event	Professional Selling and Consulting	65	0
PMBS	Business Solutions Project	Project Management	46	22
PMCA	Community Awareness Project	Project Management	78	35
PMCD	Career Development Project	Project Management	38	17
PMCG	Community Giving Project	Project Management	81	39
PMFL	Financial Literacy Project	Project Management	23	12
PMSP	Sales Project	Project Management	52	24
SBEF	SBE Food Certified	Project Management	32	16
SBER	SBE Retail Certified Chapters	Project Management	74	38
VAEP	VA Entrepreneurship Pitch Lab	Special Activities	19	14
BLTDM	Business Law and Ethics Team Decision Making	Team Decision Making	101	51
BTDM	Buying and Merchandising Team Decision Making	Team Decision Making	158	80
ETDM	Entrepreneurship Team Decision Making	Team Decision Making	166	84
FTDM	Financial Services Team Decision Making	Team Decision Making	62	31
HTDM	Hospitality Services Team Decision Making	Team Decision Making	254	129
MTDM	Marketing Management Team Decision Making	Team Decision Making	186	94
STDM	Sports & Entertainment Marketing Team Decision Making	Team Decision Making	189	95
TTDM	Travel & Tourism Marketing Team Decision Making	Team Decision Making	177	89
VAELC	VA Emerging Leader Chapter Project	VA Only	5	2
VAJI	Job Interview - VA Only	VA Only	71	0
VASBE	SBE Exploring Chapters SLC Presentation	VA Only	8	6
VASE	Selling - VA Only	VA Only	67	0