

ADVISOR WEEKLY NEWSLETTER



October 12, 2026

Welcome Virginia DECA Advisors!

Need a place to start? Check out [DECA's Chapter Strategy Guide](#)

DECA's chapter strategy guidebook is intended for advisors to use with their chapter members and includes modules with lesson plans and student worksheets. It can be used as a road map of how DECA advisors and members can implement to manage their DECA chapter effectively.



Example: [Google Form- Membership Form](#) - Make a copy!

Motivation Membership Monday

Virginia DECA's membership has reached 12,001!

Help your students expand their horizons—register new DECA members today and open doors to endless opportunities!

<https://membership.decaregistration.com/deca#>

2026 - 2027 CALENDAR

***Tonight* District President Meeting: October 12th at 7:00pm**

OCTOBER

- 6 New Advisor Training

- 13 New Advisor Training
- 15 The Ultimate DECA Power Trip Registration Due
- 15-18 DECA AMPED Advisor Professional Learning Conference
- 20 New Advisor Training
- 27 New Advisor Training
- 30 DECA Inc Executive Officer Interest Form Due



Weekly Feature



From Idea to Entry: How to Get Your DECA Prepared Event Started | DECA Direct Online

Start with a clear goal, decide how you will work together and create a plan that keeps the project moving forward.

decadirect.org

Sign up for the DECA Direct Newsletter!

Click [here](#) to subscribe. Scroll down until you see the blue subscribe box.

New DECA Advisor Training – Join Us on Tuesdays This Fall!



VIRGINIA DECA

DECA Advisor

BASIC TRAINING

VIRTUAL TRAINING SERIES



*Learn.
Connect.
Build.
Grow.*

FOR NEW VIRGINIA DECA ADVISORS

*Same time
every session!*

The DECA Advisor Basic Training is designed for advisors who are either brand new or newer to the role as a DECA chapter advisor.



TUESDAYS



7:00 – 8:00 PM



GOOGLE MEET
MEET.GOOGLE.COM/
AYX-QBYD-ETO

OCTOBER

TUE OCT 6	 Let's Talk About DECA	7:00 – 8:00 PM
TUE OCT 13	 Advisor Role & Advisor Resources	7:00 – 8:00 PM
TUE OCT 20	 Membership Basics	7:00 – 8:00 PM
TUE OCT 27	 Chapter Strategy	7:00 – 8:00 PM

NOVEMBER

TUE NOV 3	 Integrating DECA into the Classroom	7:00 – 8:00 PM
TUE NOV 10	 Competitive Events	7:00 – 8:00 PM
TUE NOV 17	 Connecting with Local Business Partners	7:00 – 8:00 PM

NO SESSION NOVEMBER 24 – THANKSGIVING WEEK

DECEMBER

TUE DEC 1	 Bonus: SBE for New Chapter Advisors	7:00 – 8:00 PM
TUE DEC 8	 Bonus: Educational Conferences + Fundraising	7:00 – 8:00 PM

*Stronger New Advisors
for a Stronger Virginia DECA*

Team 82's Program of Leadership

We encourage all advisors and members to participate in Team 82's Program of Leadership. Download the guidebook for complete details!

Go to: <https://www.vadeca.org/pol>

SERVE

Virginia DECA's Serve Through 75 both raises money and promotes community service across the state. To be recognized at SLC, chapters must complete at least 75 hours of service or raise \$75.

COMPETITION

We are going to expand Virginia DECA's presence in the space of competition to ensure every member has access to the resources to become the Next Big Thing. We are going to do this through videos and expanding DECA+ content.

COMMUNITY & CULTURE

Community & Culture within DECA is vital; it transforms chapters into an unified, supportive, and professional ecosystem. Shared resources and community can bridge chapter gaps and lead to collective growth that elevates every student's experience beyond what exists today, along with focusing on what is possible tomorrow.



Dominate DECA+ Video Series by Team 82

Episode 2: Finding Your Competitive Event is now available!

All episodes are located in the Student Hub

The **Dominant DECA+** video series is your go-to guide for introducing all that DECA+ has to offer and helping members prepare for competition.

Team 82's Program of Leadership Guidebook

Check out the Student Hub on VADECA.org

T-Shirt Design Contest - Sponsored by VA DECA Foundation

Winning design will appear on a 2027 Virginia DECA t-shirt in the Commonwealth Collective Store at SLC.

All entries must be submitted to carol.wolgamot@cpschools.com by November 20, 2026 with the email subject line: VA DECA T-shirt Design Entry 26-27



T-Shirt Contest Rules & Guidelines

Candidate Corner | Run for Office

Upcoming Timeline

- **Online Application Due: November 3, 2026**
- ***New*** - Online Test: November 10, 2026 at 5:00PM (via Zoom/DLG at school with Advisor present)
- CAA Interview: December 7-9, 2026 (Sign Up Genius, via Zoom)
- Slating Interview: January 12-13, 2027 (via Zoom)

Full details and application can be found here: <https://www.vadeca.org/runforoffice>

Association Officer Application & Guidelines

Membership Incentives: Virginia DECA Blazer Campaign

DECA Blazer Campaign

- Incentive: Earn one official DECA Blazer for every 20 Professional and 20 Alumni members added to your chapter.
- Limit: Maximum of 2 blazers per chapter.
- Deadline: December 2, 2026



DECA Inc. Membership Incentives can be found [here](#).

State Leadership Conference 2027

For more information go to: <https://www.vadeca.org/slc>

SLC Preview and Hotel Guide

SLC EVENT: Safe Driving Marketing Campaign with the Gweedo Memorial Foundation

New Virginia Only SLC Event

Challenge Overview

The Virginia DECA Safe Driving Marketing Campaign is an exclusive marketing campaign initiative for Virginia DECA chapters, presented in partnership with the Gweedo Memorial Foundation. This project challenges student teams to apply strategic marketing and campaign planning principles to address teen traffic safety—the leading cause of preventable deaths among teenagers.



Safe Driving Marketing Campaign Event Guidelines

VIRGINIA DECA
DECA STATE LEADERSHIP CONFERENCE

WE NEED JUDGES!

Support. Encourage. Invest in tomorrow's leaders.

Be the Difference.

Future Leaders Start Here.

REGISTER TO JUDGE:
<https://bit.ly/vadecascjudge>

VIRGINIA DECA
LEADERS TODAY. BRIGHTER TOMORROW.

District Leadership Conference Updates

DLC:

- Team Decision Making will no longer be offered at the district level.
- [District Advisors Directory | Testing & DLC Dates](#)
- District Medals are being sent directly to the District Advisor's school of record.

Testing:

- Online DLC Test Resets: only 2 resets per student at DLC and only 1 reset per student at SLC
- To advance from DLC to SLC: Students must achieve a minimum score of 60% on their exam.
- To advance from SLC to ICDC: All participants must score at least 70% on their exam to be eligible for ICDC. This includes individuals that are in team type events.
- Integrity Code: All students are required to sign an Integrity Code of Conduct prior to testing.

Proctoring Requirements:

- All testing rooms must have a minimum of 2 proctors, one of those individuals must be the chapter advisor/teacher.



Teacher Grants, Student Grants, Financial Education, HQWBL, Scholarships!

High-Quality Work-Based Learning Ambassador Program

Students develop hands-on marketing skills and gain insight into the financial industry. Flexible hours designed to meet your school's HQWBL internship requirements.

What students do:

- Develop marketing content and campaigns.
- Build skills in branding, social media, & financial literacy.
- Work with industry professionals to create a portfolio.

<https://www.bayportcu.org/financial-wellness/youth-school-programs/>



It's official!

**RallyOrder is Virginia DECA's Premier
SBE Partner for 2026-27.**



**COSTELLO COLLEGE
OF BUSINESS**
George Mason University®

[Join our Virginia DECA Advisor Facebook group!](#)



Virginia DECA Advisors

🔒 Private group · 186 members



[Where can I find....? Most likely in the CMG!](#)

Virginia DECA Chapter Management Guide

[Chapter Management Guide \(ALL\)](#)

[Intro, Section A: Updates & Section B: Forms](#)

[Section C: Competitive Events with Links](#)

[Section D: Chapter Leadership Team](#)

[Section E: Program of Leadership](#)

[Section F: Annual Report Due: Jan 20](#)

[Section G: Awards/Recognition](#)

[Section H: Scholarships](#)

[Section I: Association Officer Application](#)

[Section J: DLC Dates, Advisors, President](#)

[SBE Events at SLC](#)

[DECA Chapter Strategy Guide](#)

[LOGOS](#)

[Brand Guidelines](#)

[Membership System Instructions](#)

[Testing Integrity Script & Forms](#)

Advisor Resources

Virginia DECA

Access all past weekly newsletters in the [Advisor Portal](#).

[Advisor Portal](#)

[Chapter Management Guide](#)

[Request an Officer Visit](#)

[Facebook Group](#)

[Marketing Brew](#)



DECA

[Membership Portal](#)

[DECA Guide](#)

[DECA Direct](#)

[Competitive Events](#)

[Membership Campaigns](#)

[School Based Enterprise](#)

[Chapter Strategy Guide](#)

[Business Operations Research Events](#)

Virginia DECA 2026-2027 Calendar

Virginia DECA

Use buttons to direct readers to different pages, Google Drive files or any other URL. Buttons are great for the important things you want people to click on.

DECA



Shannon Tual

www.vadeca.org

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