

ADVISOR WEEKLY NEWSLETTER



August 24, 2026

Welcome Back to School

Need a place to start? Check out [DECA's Chapter Strategy Guide](#)

DECA's chapter strategy guidebook is intended for advisors to use with their chapter members and includes modules with lesson plans and student worksheets. It can be used as a road map of how DECA advisors and members can implement to manage their DECA chapter effectively.

Example: [Google Form- Membership Form](#) - Make a copy!



2026 - 2027 CALENDAR

SEPTEMBER

- 15 DLC Instructional Areas Announced
- 18 [State Fair Competition](#) Registration Due
- 18-19 Board of Trustees Meeting | Richmond, VA
- 25-27 Camp DECA | Great Wolf Lodge, Williamsburg, VA
- 28-2 School-based Enterprise Week | deca.org/sbeweek
- 30 DECA Day at State Fair | Doswell, VA
- 30 Activate Your Chapter Incentive Deadline

Registration Open - DECA Day at the State Fair of Virginia

Event Date: September 30, 2026

- Gates open at 10:00 a.m.
- All Chapters must register with VA DECA as well as with the State Fair. This includes non-competing chapters.
- District Presidents are encouraged to attend and assist with competition management.



Step 1: Gate entrance tickets for the fair must be [reserved and payment arranged](#) prior to arrival.

Step 2: Register with VA DECA. If your students are not competing please register one Advisor and answer the required questions. <https://www.decaregistration.com/va-statefair>

Step 3: Each participating chapter must provide advisor assistance with competition management. Please [sign up here](#).

SFVA Travel Grant Application: <https://www.statefairva.org/p/other/how-to-receive-scholarship-funds>



State Fair Competition Flyer 2026.docx (2).pdf

Download

192.9 KB

CAMP DECA Updates

Reminder: Payments are due September 19, 2026.

The Camp DECA Conference Program will be available on Monday, August 31.

<https://www.vadeca.org/campdeca>



Dress Code:

The general dress code is *Camp Casual - DECA Inspired*.

- Friday: Chapter T-shirt
- Saturday: Polo or DECA shirt
- Sunday: Conference T-shirt (slate gray)

No pajama pants, slippers, crop tops, or bathing suits/covers may be worn to conference sessions.

Virginia DECA SLC Recognition Ribbons

Want to make sure your members get recognized at SLC this year? ☆

- **Membership Goals:** Earn Star (+5 members), Super Star (+10), or Platinum (+15) chapter status!
- **Specialty Recognition:** Gain recognition for Diamond Chapter, Serve Through 75, School-Based Enterprise, Virginia DECA Day, and more.
- **Member & Advisor Ribbons:** Stand out for Honor Society, Merit Awards, President's Club, State/District Officers, and Outstanding Advisor awards.
- For a full list of available ribbons, please see the attached PDF.
- Note: Ribbons are awarded exclusively to SLC attendees.

VIRGINIA DECA RECOGNITION RIBBONS

Star Chapter	Star Chapter* Increase membership by 5 members. Check chapter goals here .
Super Star Chapter	Super Star* Increase membership by 10 members.
Platinum Chapter	Platinum* Increase membership by 15 members.
Diamond Chapter	Diamond Platinum level + meet two areas of DECA's Membership Campaign
Serve Through 75	Serve Through 75 https://www.vadeca.org/pol
School Based Enterprise	School Based Enterprise Earn DECA Certification
Virginia DECA Day	Virginia DECA Day Submit Form



Full List Ribbons.pdf

Download

859.7 KB

2026-2027 Virginia DECA Membership Incentives

Membership Incentives

- DECA+ Early Bird Incentive
 - Incentive: Receive complimentary access to DECA+, provided free of charge by Virginia DECA.
 - Requirements: Register at least 10 student members and 1 advisor.

- Deadline: September 30, 2026

DECA Blazer Campaign

- Incentive: Earn one official DECA Blazer for every 20 Professional and 20 Alumni members added to your chapter.
- Limit: Maximum of 2 blazers per chapter.
- Deadline: December 2, 2026



DECA Inc. Membership Incentives can be found [here](#).

District Leadership Conference Updates

District President:

- Mandatory Officer Training (not advisors)
- September 8, 2026 at 7:00 PM - Zoom link will be shared.

DLC:

- Team Decision Making will no longer be offered at the district level.
- [District Advisors Directory | Testing & DLC Dates](#)
- District Medals are being sent directly to the District Advisor's school of record.

Testing:

- Online DLC Test Resets: only 2 resets per student at DLC and only 1 reset per student at SLC
- To advance from DLC to SLC: Students must achieve a minimum score of 60% on their exam.
- To advance from SLC to ICDC: All participants, must score at least 70% on their exam to be eligible for ICDC. This includes individuals that are in team type events.
- Integrity Code: All students are required to sign an Integrity Code of Conduct prior to testing.

Proctoring Requirements:

- All testing rooms must have a minimum of 2 proctors, one of those individuals must be the chapter advisor/teacher.
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📅 CHAPTER CHECKLIST: AUGUST & SEPTEMBER

📅 AUGUST: Setting the Stage

🔗 **Expand Your Network:** Connect or reconnect with local DECA leaders, your state association advisor, and welcome any new advisors joining the ranks.

🔊 **Introduce the Vision:** Pass the torch to your students! Formally introduce [DECA](#) in your classrooms and show them how they can expand their horizons this year.

🔧 **Build the Blueprint:** Meet with your [chapter leadership team](#) to design your annual [Program of Leadership \(POL\)](#).

🔍 **System Check:** Log into the [online membership portal](#) to verify your advisor and chapter information before the rush begins.

📅 SEPTEMBER: Launching "The Next Big Thing"

📺 **Ignite Recruitment:** Show the official [DECA membership video](#) and kick off your campaign to recruit student, alumni, and professional members.

🗳️ **Spark Competition:** Roll out [DECA's Competitive Events Program](#) and get members brainstorming their written projects.

👥 **Build Your Roster:** Log back into the online membership system and start officially submitting your members' names.

🌐 **Go Global:** Engage your chapter in DECA's high-impact online events and activities.

🎯 **Drive the [Campaigns](#):** Map out your strategy to crush DECA's Promotional, Membership, Entrepreneurship, and Community Service Campaigns.

📺 **Lock in [Conferences](#):** Open up registration and prepare your students to travel, network, and compete at upcoming DECA conferences.

🎉 **Celebrate Growth:** Cap off the month by celebrating DECA's "**New Member Week**" to officially welcome your newest horizon-expanders!



It's official!

**RallyOrder is Virginia DECA's Premier
SBE Partner for 2026-27.**

Membership portal opens Aug 1.

VADECA MEMBERSHIP INCENTIVE

Chapters who affiliate* by September 30th
will receive a DECA+ Subscription FREE!

*Affiliation is 10 students + 1 advisor



Where can I find....? Most likely in the CMG!

Virginia DECA Chapter Management Guide

[Chapter Management Guide \(ALL\)](#)

[Intro, Section A: Updates & Section B: Forms](#)

[Section C: Competitive Events with Links](#)

[Section D: Chapter Leadership Team](#)

[Section E: Program of Leadership](#)

[Section F: Annual Report Due: Jan 20](#)

[Section G: Awards/Recognition](#)

[Section H: Scholarships](#)

[Section I: Association Officer Application](#)

[Section J: DLC Dates, Advisors, President](#)

[SBE Events at SLC](#)

[DECA Chapter Strategy Guide](#)

[LOGOS](#)

[Brand Guidelines](#)

[Membership System Instructions](#)

[Testing Integrity Script & Forms](#)

Advisor Resources

Virginia DECA

[Advisor Portal](#)

[Chapter Management Guide](#)

[Request an Officer Visit](#)

[Facebook Group](#)

[Marketing Brew](#)



DECA

[Membership Portal](#)

[DECA Guide](#)

[DECA Direct](#)

[Competitive Events](#)

[Membership Campaigns](#)

[School Based Enterprise](#)

[Chapter Strategy Guide](#)

[Business Operations Research Events](#)

Virginia DECA 2026-2027 Calendar

Virginia DECA

Use buttons to direct readers to different pages, Google Drive files or any other URL. Buttons are great for the important things you want people to click on.

DECA



Shannon Tual

Virginia DECA is using Smore to create beautiful newsletters

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