CMG Section H: VA CHARTERED ASSOCIATION OFFICER APPLICATION

OFFICER CANDIDATE INFORMATION

The first leg of this journey is <u>you reading this packet in its entirety</u> and understanding what you will have to do to become an officer, what will take place while you are an officer, and other important information for both you and your advisor.

In this packet, you will find:

- Eligibility for running for a VA Chartered Association Officer position
- Requirements for potential officer candidates
- Candidate processes and procedures
- Printable forms required with the online application

Review the eligibility requirements of Virginia's Chartered Association officers.

A chapter may enter only 2 candidates in state elections for all positions combined. An officer candidate is required to attend the State Leadership Conference as a competitor or SLDA participant.

The candidate must be an active member in good standing in the local chapter and in Virginia DECA and be enrolled in an approved Marketing Program. An active member may seek any office for which he/she is eligible.

Office	Eligibility	
President	All active members except graduating seniors	
VP Leadership	All active members except graduating seniors	
VP Career Development	All active members except graduating seniors	
VP Hospitality	All active members except graduating seniors	
VP Marketing	All active members except graduating seniors	
VP Region 1	All active members except graduating seniors in Districts 8, 10, 17	
VP Region 2	All active members except graduating seniors in Districts 12-15, 33	
VP Region 3	All active members except graduating seniors in Districts 7, 9, 18, 19	
VP Region 4	All active members except graduating seniors in Districts 21, 23, 25-30, 32	
VP Region 5	All active members except graduating seniors in Districts 1-6, 20, 22, 24	

All candidates must complete the following to be eligible for candidacy:

The candidate must submit an online completed Officer Candidate Application no later than the date set for submission. (See the calendar on www.vadeca.org)

The candidate must have a minimum cumulative grade point average of 2.5 based on a 4.0 for an "A," 3.0 for a "B," 2.0 for a "C," 1.0 for a "D," and 0 for an "F." An official transcript must be sent with the officer candidate application.

Candidates will identify their first and second choices for office on the official State Officer Candidate Application. However, <u>all candidates are applying to run for any office on the team</u>. The Slating committee will determine the position each candidate will be slated in. **The identification of**

the first and second choice is to assist the committee in knowing where the candidate feels their strengths would best be used.

Candidates must be a current VA DECA member, must maintain VA DECA membership and be enrolled in a marketing course during the term of office.

All candidates must follow the following guidelines:

- o The candidate must score at least 80% on the state officer eligibility test. Study guides are available in this section.
- After passing the test, all candidates must participate in a phone interview with the Chartered Association Advisor.
- o The top 20 candidates must complete one interview with the Slating Committee. After interviews are finished each candidate will be slated for office.

REQUIRED CONFERENCE ATTENDANCE FOR VA DECA STATE OFFICERS (VA DECA WILL COVER LODGING, MEALS, AND REGISTRATION FOR REQUIRED CONFERENCES.)

- Emerging Leader Summit and VA Officer Training **July** (If a student cannot attend this training, in its entirety, he/she will not be permitted to serve as an officer.)
- Officer Training at VAME Conference **July/August** (If a student cannot attend this training, in its entirety, he/she will not be permitted to serve as an officer.)
- Fall Leadership Retreat August/September
- Designated Fall Competition Training for members October
- DECA's Power Trip and Planning- November
- SLC Planning **February**
- State Leadership Conference, Virginia Beach, VA March

OPTIONAL OFFICER CONFERENCE ATTENDANCE (VA DECA WILL NOT COVER THE COSTS FOR OPTIONAL CONFERENCES.)

- State Fair Virginia DECA Day
- DECA's International Career Development Conference April/May
 - o If officers attend they will be required to act as a Voting Delegate for Virginia. This will not interfere with competition and an officer may do both.
- State Officer Invitations (VA DECA will not cover the costs for school and district appearances.)
 - o Officers may be contacted by individual chapters or districts to attend an event. The school or district extending the invitation should be prepared to cover the travel costs unless the officers would normally attend the event.

UNIFORM

- An official uniform will be provided for officers.
- Officers will be responsible for their own DECA blazer with the current logo as the patch.
 - o Chapters may already have blazers in their possession that will work for the officer.
- Officers will have to purchase items identified as the team dress pants/skirt/dress/shirt. Payment plans are available. Cost for these items is anticipated to be \$150 \$200. In addition, officers are responsible for purchasing the team's chosen shoe.

1. APPLICATION

Applicants will begin the process by completing the online application. The applicant will need to collect the following to complete the application. Supporting Materials Required with Application:

Headshot

- Applicant information
- School Information
- DECA Experience
- Other Leadership Experience
- Transcripts from the end of the previous school year.
- Personal vision statement as an officer.
- 4X6 Zoomed in Headshot(neck up) in DECA Blazer
- Applicant/Parent Agreement (pg 10)
- Advisor Statement of Responsibility (pg 11)
- Candidate Statement of Responsibility (pg 12)
- Code of Professional Conduct (separate document)
- Link at: https://vadeca.org/student-recognition.html

The Virginia Chartered Association Officer application can be found here: https://www.cognitoforms.com/VADECA1/VADECAStateOfficerApplication

APPLICATIONS WITH SUPPORTING MATERIALS MUST BE SUBMITTED BY DECEMBER 17, 2022.

2. TEST - 100PTS

Applicants will take an online test pertaining to DECA knowledge. By December 21, 2022, all Applicants will receive an email that contains details about scheduling their test day/time.

Information about the test:

- The test is 50 questions (multiple choice and T/F)
- Applicants have 50 minutes.
- Applicants may not use any notes, the internet or other items while taking the test. A calculator is not needed.
- Applicants must have a test proctor during the test. Proctor can be any advisor at the candidate's school.

AN 80 IS REQUIRED TO MOVE ON TO THE PHONE INTERVIEW. ONLINE TESTING WILL TAKE PLACE JANUARY 3-6, 2023 BETWEEN 7AM AND 5PM AT THE APPLICANT'S SCHOOL.

STUDY GUIDE

Begin by Reviewing this link in depth - 75% of the material has been taken from here.

https://issuu.com/decainc/docs/deca_student_leader_resource_guide

*Information is pulled from the entirety of the guide including parliamentary procedure.

Virginia Knowledge and terms to know:

- 5 REGIONS in Virginia
- President of Virginia DECA
- Number of Officers on the State Action Team
- Chartered Association Advisor
- VA DECA Foundation
- Virginia Theme
- Competition begins at the District Level
- Location of SLC
- Membership Policies

Other DECA Knowledge:

Executive Officer Team

Virginia is in the Southern Region

National Theme

POL – Program of Leadership

Location of ICDC

3. PHONE/VIDEO INTERVIEW - 100PTS

Applicants that have passed the test with an 80 or higher will move on to the phone/video interview.

The phone/video interview is a scheduled interview with the Chartered Association Advisor. The candidate will have up to 15 minutes to answer questions posed. Phone/video interviews will be completed during VA DECA office hours when possible. Questions will focus on:

- DECA experiences that have led to becoming an officer
- Information provided in the personal vision statement
- Time management skills
- Other experiences that make the applicant a valuable asset to Virginia DECA

PHONE/VIDEO INTERVIEWS WILL TAKE PLACE BETWEEN JANUARY 9-13, 2023.

THE PHONE/VIDEO INTERVIEW SCORE, TEST SCORE, AND APPLICATION SCORE WILL BE ADDED TOGETHER TO DETERMINE THE TOP 20 CANDIDATES THAT WILL MOVE ONTO THE CAMPAIGNING at SLC.

4. PREPARING FOR CAMPAIGNING AT SLC

Applicants that are approved to move forward to campaigning at SLC will need to prepare a campaign. Limited campaigning will take place in the exhibit hall Friday evening and Saturday morning.

CANDIDATES MAY NOT EXCEED \$150 AND MUST PROVIDE A BUDGET WITH RECEIPTS TO THE OFFICER OF ELECTION'S DIRECTOR ON FRIDAY OF SLC.

Campaigning procedures:

- 1. Each candidate will receive half of a 6-foot table. The table is shared with another candidate. All materials must fit on top of the table. Minimal decorations must be contained to the candidate's portion of the table. Table access will be limited to specific times.
- 2. Candidates are permitted 1 computer/tablet to be used on the table (without audio), 1 piece of literature, 1 tri-fold or poster, props that interact with the tri-fold, decorations that fit within the 3-foot table and are no higher than the tri-fold.
- 3. No giveaways of any kind other than one piece of literature this includes candy.
- 4. Video is allowed but CANNOT include audio.
- 5. Social media on phones or other devices may not be used at the table if it includes sound.
- 6. Candidates are required to be dressed in the official DECA blazer.
- 7. Campaign manager and assistant (each candidate is limited to two campaign workers) must be in professional dress (competition dress code).

The following are prohibited at any time:

- Costumes including t-shirts
- Toys, Buttons, Stickers (to hand out), Drinks, and Food (no give away candy)
- · Loud behavior or chanting in the exhibit hall
- Campaign materials displayed or distributed outside the campaign room

RECEPTIONS OR SOCIAL ACTIVITIES SPONSORED BY AN OFFICER CANDIDATE FOR CONFERENCE PARTICIPANTS ARE PROHIBITED. TO ENSURE A FAIR ELECTION AND EQUAL OPPORTUNITY TO ALL, DISTRICTS AND CHAPTERS SHOULD NOT ORGANIZE ANY PRE-CONFERENCE MEETING, ACTIVITY, OR TRADE-OFF.

SOCIAL MEDIA SITES AND ACCOUNTS MAY BE USED BEGINNING ON FRIDAY, MAR 3, 2023 AT 8:30AM. ANY CAMPAIGNING DONE THROUGH SOCIAL MEDIA SITES INCLUDING BUT NOT LIMITED TO: TWITTER, FACEBOOK, INSTAGRAM, VINE, TICTOC, ETC PRIOR TO THIS TIME WILL RESULT IN THE CANDIDATE BEING REMOVED FROM THE ELECTION PROCESS AND FORFEITING THE OPPORTUNITY TO RUN.

Winners will be determined based on the candidate with the most points. All three sections, the Test, Phone Interview, and Interview with the Slating Committee will be added together with the Popular Vote to result in the candidates score. If there is a tie, the Phone Interview score will be used.

TEST (100PTS)

PHONE-VIDEO INTERVIEW/APPLICATION/VIDEO SUBMISSION (100 PTS)

SLATING COMMITTEE INTERVIEW (200 PTS)

OF POPULAR VOTES X4

5. ELECTION SCHEDULE FOR CANDIDATES

January 13, 2023

All officer candidates will submit a 30 second video to the VA DECA Chartered Association Advisor by 4PM on Jan 13, 2023.

- Video will be part of the pre-screening process and is included in the 100-pts determined by the VA DECA Chartered Association Advisor.
- All video submissions should follow the guidelines detailed below.
 - o Submitted as an MP4 file
 - o Shoot video utilizing a horizontal format
 - o Consider lighting and sound as detailed on the Video Hints & Tips (posted on the website)
 - o All videos will be submitted via email to stateadvisor@vadeca.org
- Videos will be shown during the opening session at the State Leadership Conference.
- Guidelines for creating an effective video have been provided on the Virginia DECA website. Video Hints & Tips can be found at: https://vadeca.org/student-recognition.html
- Content is restricted to the following: Name of Candidate, Campaign theme/slogan, Candidate's Personal Vision Statement or an explanation of why they are qualified to serve on the Virginia DECA State Action Team.
- No digital editing or animations may be added to the video, only the candidate speaking into the camera is permitted.
- Video may be no more than 30 seconds long.
- Props may not be used. No one may speak on behalf of the candidate.
- Candidates should be dressed in an official DECA blazer.
- Submitting videos after the deadline will result in a 5 vote (equivalent to 20 points) deduction.

January 26, 2023

APPLICANTS THAT ARE APPROVED TO MOVE FORWARD AND THEIR ADVISOR ARE REQUIRED TO ATTEND A VIRTUAL MEETING ON JAN. 26 AT 7:00PM. This meeting will provide details and explanations to assist in understanding the process of campaigning and to make sure everyone understands expectations of candidates. This meeting is MANDATORY and if not attended by both candidate and advisor will result in the candidate being removed from the campaign process.

February 7 & 8 4:30pm - 7:00pm

Slating Committee Interviews

The **Slating Committee**, composed of the marketing specialist, a former state officer, 1-2 current students who are not from schools that have candidates, a board member who does not have a candidate, and the Virginia DECA chartered association advisor who will be a nonvoting member. Members of this committee will be representative of all regions.

The Slating Committee will:

- Interview each candidate fairly and objectively to determine eligibility to seek office
- Evaluate each candidate for office using interview scores as criteria
- Recommend slating a candidate to provide at least two candidates for each office

Interviews will be conducted via Zoom and will last between 6 to 15 minutes depending on the number of candidates. Each candidate will have an equal amount of time for his/her interview. Candidates should be dressed in a DECA Blazer and following competition dress code for the interview.

You will be given a time and link for your online interview with the slating committee. Candidates must have access to a computer with internet access and microphone/camera capabilities.

Candidates should plan to be available between 4:30 – 7:00pm on either of the interview days. The specific day/time schedule will be provided to all candidates by Jan. 19, 2023.

After the Slating Committee has finished their work, all candidates and their advisor will be sent the slate by email.

Upon receiving the slate, candidates have two options:

- Accept the slated position
- Remove their name from the ballot and withdraw from the campaign

Candidates will have 24 hours to reply to the email with their decision. It is the candidate's responsibility to reply to the email. Advisors should NOT reply.

February 15 & 16, 2023

Recorded Q&A: All candidates will participate in a closed Q&A via Zoom with all candidates running for office that will be recorded and made available to Voting Delegates. Current State Officers will moderate and ask the questions and the Chartered Association Advisor or other designated official will be monitoring the session. All candidates must be present for their scheduled session, there will not be make-up sessions.

The Q&A Session will consist of a variety of questions and the order of the candidate's responses will be called on by the moderator at random.

The schedule of sessions is as follows:

Feb. 15		Feb. 16	
6:00PM	President Candidates	6:00PM	Region 1 VP Candidates
6:20PM	VP Leadership Candidates	6:20PM	Region 2 VP Candidates
6:45PM	VP Career Development Candidates	6:45PM	Region 3 VP Candidates
7:10PM	VP Marketing Candidates	7:10PM	Region 4 VP Candidates
7:35PM	VP Hospitality Candidates	7:35PM	Region 5 VP Candidates

February 20, 2023

Voting Delegate information is due to the State Advisor, Ryan Witzig, from each chapter. Advisors will be sent details about submitting voting delegate contact information for voting.

March 3, 2023

Campaigns may officially begin at 8:30AM on Friday March 3rd.

Campaigning on Social Media – A detailed description of all social media activity permitted and not permitted is provided to all candidates. Be sure you reference this document before any social media activity is initiated. **NO Direct Messaging is allowed on any social media!**

Social media sites and accounts may be used beginning on Friday March 3, 2023 at 8:30AM. Any campaigning done through social media prior to this time will result in the candidate being removed from the election process and forfeiting the opportunity to run.

Candidates may begin setting up campaign booths at 11:00AM. The Leadership Village will be open 12:00PM – 4:00PM.

March 4, 2023

Campaign booths will be open from 9:00AM – 2:00PM on Saturday March 4, 2023. All campaign materials must be removed from the campaign area by 2:30PM.

Candidates will give their speeches during the Annual Business Meeting, Saturday evening of SLC. The following policies/procedures must be adhered to by all candidates, advisors, and voting delegates.

- The recorded Q&A sessions will be shown to the delegates while check in occurs. It will be recommended that all delegates arrive early enough to see these videos.
- At the time of elections, delegates will check in by regions and be directed to their seats. Before
 speeches begin, the names of chapters not present will be restated. If not present at that time,
 those chapters will be ineligible to vote.
- Following roll call, officer candidates will be presented. Candidates will give their campaign speeches alphabetically by last name.
- Candidates will be given three (3) minutes to deliver a campaign speech. A timekeeper will signal 2 minutes. Any candidate exceeding 3 minutes will be told to stop immediately.
 - Props may not be used during the speech, nor will another person be allowed to speak on the candidate's behalf. Any violation made by the candidate will result in the immediate removal of the candidate from the election procedure.
- Balloting will occur utilizing Election Buddy. Voting Delegates must be able to use their phones to access ballots. Chapters must have one delegate for each vote. Delegates may not cast multiple ballots.

March 5, 2023

VA DECA will announce the Winners of the Elections at the end of the closing session. Newly elected officers must be in DECA blazers when going on stage.

Newly elected officers will assume their official duties as officers in VA DECA on June 1st.

6. CAMPAIGN PENALTIES

The following will result in a 1 vote (equivalent to 4 points) deduction per infraction:

- Exceeding the \$150.00 budget
- Not providing receipts for campaign materials
- Not completing the "State Officer Campaign Materials" Google Form by the given deadline
- Placing materials outside of the provided table
- Exceeding one standard sized poster board or display board (max size allowed 36" x 24")
- Exceeding the one piece of literature allowed
- Using audio at your campaign table
- Campaigning outside of the timeframe and space given
- Campaign Manager or Assistant Manager not being in professional dress
- Missed deadlines during the application process will receive (1 vote per day) penalty

The following will result in a 5 vote (equivalent to 20 points) deduction per infraction

- Submitting your 30 second video after the Jan. 14 deadline
- Giving away any items other than the one piece of literature
- Banned items include: candy, buttons, food, drink, toys, etc.
- Submitting your campaign video after the deadline (to be used at Opening Session and in the case of a weather-related emergency)

The following will result in disqualification and removal from the campaign process

- Campaigning outside of the timeframe and space given
- Engaging in any communication with delegates outside what is allowed in the campaign and social media guidelines
- Not adhering to the video guidelines for the 30 second video

7. POLICIES AND PROCEDURES FOR WEATHER RELATED SITUATIONS

In the case of extreme weather or other situations that threaten the length of the State Leadership Conference:

WHEN THE CONFERENCE CONTINUES TO OPERATE AS SCHEDULED WITH WEATHER SITUATIONS

- Officer elections will still go on.
- Candidates must be present on Friday to run for an elected office.
- Committees will make adjustments with interview times to accommodate chapters arriving at the conference later than scheduled.

WHEN CHAPTERS MUST LEAVE SATURDAY NIGHT OR SUNDAY MORNING DUE TO WEATHER

- Chapters should plan to leave after elections on Saturday evening.
- If chapters cannot stay, Officer elections will be moved up earlier if needed to get the vote in.
- If needed, speeches will be eliminated to expedite voting.
- The voting session will follow this order:
 - o Voting delegates will check in and be seated in their region.
 - o Roll call will be taken.
 - o Following roll call, officer candidates will be presented.
 - o Candidates will be introduced, and their video will be shown. Candidates will not have the opportunity to speak to the audience directly.
 - After all candidates are announced ballots will be handed out and collected by Director of Elections and designated assistants
 - o Once all ballots are turned in the session is concluded & voting delegates are released.

WHEN ELECTIONS CANNOT BE HELD

Videos submitted as part of the application process will be placed on the Virginia DECA Website for viewing by chapters.

Chapters will be notified of the length of time the videos will be available for viewing.
 Modified voting will take place online.

Applicant/Parent Agreement

- By signing this agreement, I agree to adhere to all the guidelines listed in the Officer Candidate Information Packet, and understand that a violation of these guidelines will result in disqualification from the election.
- I understand that I cannot campaign on social media sites until March 3, 2023 at 8:30AM.
- VA DECA reserves the right to check social media websites prior to candidates achieving candidacy.
- I also agree that if elected, I will attend VA DECA Team Training, DECA's Emerging Leader Summit, Summer Officer Training at VAME Conference, Officer Leadership Retreat, one weekend State Officer Planning Meeting in conjunction with Power Trip, SLC Planning in February, and the following SLC. These activities call for mandatory attendance, and will take precedence over school sporting events, dances, and other functions.
- Media Release: Virginia DECA and the Virginia DECA Foundation maintain a web site which offers

(Sig	gnature of Applicant)	(Signature of Parent/Guardian)
(Printed	d Name of Applicant)	(Printed Name of Parent/Guardian)
Principal's Agreeme	ent	
student and his/her	advisor to attend the June/July of the planning meetings, and the	office in Virginia DECA. If elected I approve the and August State Officer Training, Officers VA DECA State Leadership Conference, and all
student and his/her Leadership Retreat, other necessary med I have read and und student is elected to	advisor to attend the June/July of the planning meetings, and the etings. derstand the requirements of a V of a VA DECA State Office and ar	and August State Officer Training, Officers

accompanying the officer to sessions as requested.

(Signature of Chapter Advisor)	(Printed Advisor's Name)

Virginia DECA Officer Candidate Advisor Statement of Responsibility Form

DECA Advisor:	
Officer Candidate(s):	
· · · · · · · · · · · · · · · · · · ·	derstanding of Election Process: I recognize that the following CA Charter Association Officer Advisor's responsibilities. I agree to others set forth by Virginia DECA.
INITIALS	
1. I will be a dues paying mer	nber of local, state, and National DECA.
	k required of my school division to clear absences associated with quired meetings for myself and my officer.
•	nt will not be allowed to participate as a state officer candidate if implete, inaccurate, or received later than the date set on the
interview, appear before a slc 2-3 minute maximum speech.	nt will be required to take an online test, complete a phone ting committee, record a Q&A session, campaign, and deliver one Since each step is a qualifier to the next part of the process, I not be allowed to continue at any one of these steps.
election session. 6. I understand VA DECA will of required conferences. 7. I will attend the VAME Confer Marketing teachers, I will seek understand it is my responsibilitime. 8. I understand that travel expetraveling with an officer on reconstruction. Exceptions include VA chapter has arrived. 9. I understand I am responsible student to all DECA functions in	over lodging, meals and registration for State Officers for all ence in August. Since this is a professional conference for reimbursement of all expenses through my school division. I ry to get my state officer to their training during this conference asses, lodging, and meals incurred by a state officer advisor while quired activities will be reimbursed by Virginia DECA using the travel ME (see #7) and expenses incurred at SLC after the advisor's for providing or making appropriate travel arrangements for my relected to state office. I understand state officers, as high school visor or parent to all functions. State officers are not allowed to
drive themselves to any functi Advisor Signature	on as a high school student even if they are 18 or older. ———————————————————————————————————

OFFICER RESPONSIBILITY FORM – PRINT AND SCAN

Virginia DECA Chartered Association Officer Candidate Statement of Responsibility Form
Candidate:
Primary Advisor:
Acceptance of Responsibility and Understanding of Election Process: I recognize that the following obligations are a part of a Virginia DECA State Officer's responsibilities. I agree to meet the following expectations and others set forth by the Virginia DECA Chartered Association Advisor and Virginia DEC State Officer Advisors. Initial each item.
INITIALS
1. I will be a dues paying member of local, state, and National DECA.
 2. I will be enrolled in an approved marketing course during my term of office. 3. I will carry out the State Officer's Program of Leadership and submit reports to the Charter Association Advisor according to established deadlines and specifications. 4. I will attend all required conferences as assigned by the Chartered Association Advisor.
5. I will adhere to the VA DECA Officer Professional Code of Conduct, dress code, and the Comprehensive Consent Form
6. I will clear absences associated with DECA in advance with all of my teachers and employe
7. I will adhere to dress guidelines established for State Officers.
8. I understand that I will not be allowed to participate if this application packet is incomplete, inaccurate, or received later than the date listed on www.vadeca.org.
 9. I understand that I will be required to take an online test, participate in a phone interview, appear before a slating committee, record a Q&A session, campaign, and deliver one 2-3 minute maximum speeches. Since each step is a qualifier to the next part of the process, I realize that I might not be allowed to continue at any one of these steps. 10. I also understand I must wear a DECA blazer for campaigning, interviews, and the election session. 11. I have read, understand, and will adhere to all rules, guidelines, and responsibilities associated with serving as a Virginia DECA Chartered Association Officer.
12. If elected, I will represent my chapter, district, and state with integrity, and honor. Applicant Signature Date
Applicant signature Date